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# **INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

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## **Complete if Known**

Application Number	09/474,539
Filing Date	December 29, 1999
First Named Inventor	Balwinder S. Samra
Group Art Unit	2163
Examiner Name	Boyce, Andre D.
Attorney Docket Number	17207-00003

Sheet 1 of 2

## **U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant Of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			
<i>CAF</i>	AA	US 6,334,110 B1		Walter et al.	Dec. 25, 2001	
<i>CAF</i>	AB	US 6,285,983 B1		Jenkins	Sep. 4, 2001	
<i>CAF</i>	AC	US 6,236,977 B1		Verba et al.	May 22, 2001	
<i>CAF</i>	AD	6,061,658		Chou et al.	May 9, 2000	
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## **FOREIGN PATENT DOCUMENTS**

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		Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>5</sup> (if known)				
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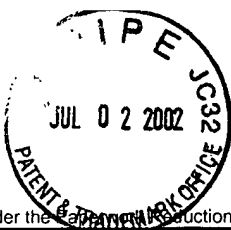
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		<b>Group Art Unit</b>	2163		
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<b>Sheet</b>	2	<b>of</b>	2	<b>Attorney Docket Number</b>	17207-00003

**OTHER PRIOR ART - - NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the items (book, magazine, journal, serial, symposium, catalog, etc.), data, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
CMH	OA	Robert R. Jackson and Paul Wang; <i>Strategic Database Marketing</i> ; 1996 Printing; Published by NTC Business Books, a division of NTC Publishing Group, Lincolnwood, IL USA, copyright 1994; pages 26-31; 38-45; 86-87; 118-123; 130-135; 158-165; 172-185.	
CMH	OB	Edward L. Nash; <i>Database Marketing</i> , copyright 1993, McGraw-Hill, Inc., USA; pages 41-43; 90-91; 128-137; 139-163.	
CMH	OC	Julie Bort; Data Mining's Midas Touch; <i>InfoWorld</i> ; Volume 18, Issue 18, start page 79; April 29, 1996.	
CMH	OD	Richard Cross; Profiting from Database Marketing; <i>Direct Marketing</i> , Volume 54, Issue 5, start page 24; Sep., 1991	
CMH	OE	American Banker; Database Marketing: Improving Service and Profitability By Segmenting Customers; Volume 163, Issue 176, start page 30A, Sep. 15, 1998.	

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